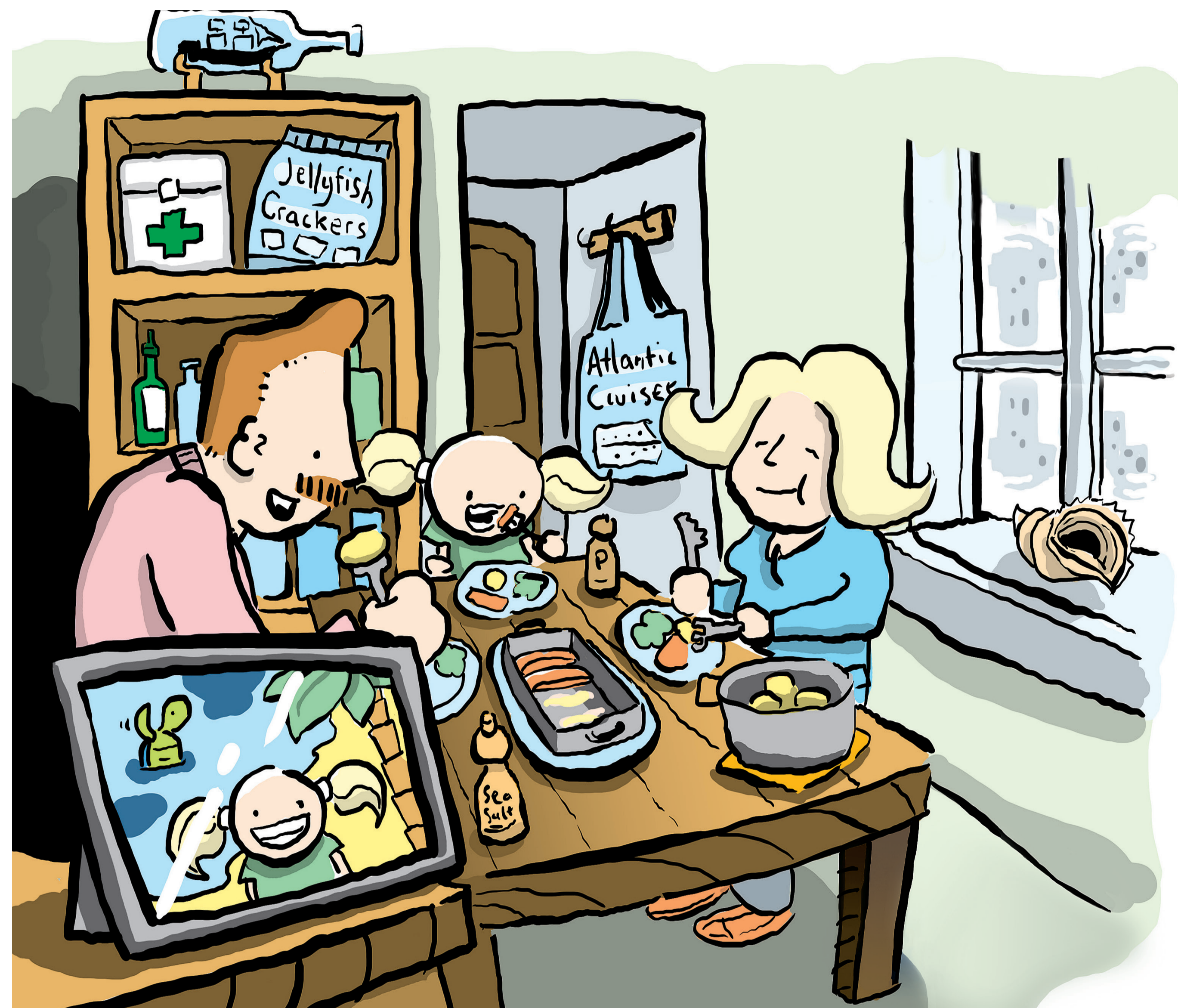




EuroGOOS

European Global Ocean Observing System



We all rely on the ocean, whether we live near it or far away. How can we communicate the benefits and value of ocean observing to funders, policy, and society?



OCEAN LITERACY

A STRATEGIC ENABLER OF AN EFFECTIVE INTERFACE BETWEEN OCEANOGRAPHY, POLICY AND SOCIETY

Cross-cutting priority for the Ocean Decade

Ocean Literacy has been recognized as a strategic enabler to engaging with policy and society on the topics of ocean sustainability, ocean observations, and the use of oceanographic products and services. Ocean Literacy is a cross-cutting priority area in the UN Decade of Ocean Science for Sustainable Development 2021-2030.



Ocean Observing and Ocean Literacy - a win-win deal

Whether your interlocuter is a funder, a policymaker, or a voter – Ocean Literacy starts with the heart. We cannot value what we don't care about. Also, Ocean Literacy means being able to speak clearly and simply about the complexity of the ocean, so that everyone can relate to this.

Almost any societal objective of the Ocean Decade requires integrated, sustained and fit-for-purpose ocean observing. Increased societal and policy awareness of the needs, challenges and opportunities of ocean observing will not be possible without the Ocean Literacy tools and approaches.



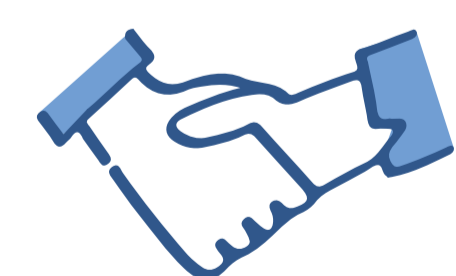
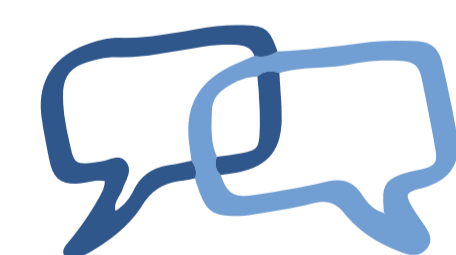
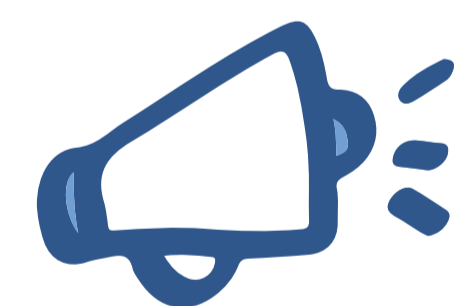
Ocean Literacy sharing platform

EuroGOOS is building an Ocean Literacy sharing platform for its members and broader European and global oceanographic community.



The platform will:

- Provide visibility and recognition of the members' Ocean Literacy efforts at pan-European and global levels;
- Allow reusing, repurposing, adapting or translating each other's materials;
- Join efforts in collaborative projects or initiatives and help foster international partnerships;
- Contribute to the European role in international Ocean Literacy in link with the Ocean Decade's developments.



The Ocean is My Home

EuroGOOS Ocean Literacy book 'The Ocean is My Home' shows how ocean sustainability is linked with European policy objectives, while displaying the Ocean Literacy principles for the general public and young readers. It has been translated into several European languages and presented at schools and policy conferences alike.

Dina Eparkhina, Karri Lehtonen.
The ocean is my home.
For children, parents, and our ocean.
Eparkhina D., Nolan G. (Eds). EuroGOOS.
Brussels, Belgium, 2017.

