



# EuroGOOS Office report Reporting period from GA2022

EuroGOOS General Assembly 30-31 May 2023











Strengthen internal partnership
Facilitate linkages
Enhance cooperation
Boost synergies
Provide guidance

**EuroGOOS Data Policy** 

Renewed Argo TT ToR

EuroSea: enhancement of the biological observations, SOP for gliders and data management, lessons learnt on science-policy interfaces.

Involvement in the establishment of several OD programmes and on the Ocean Prediction DCC; coordinating an OD project Scientists for Ocean Literacy.



ADVOCATE

for coordinated and integrated
European ocean observing and
operational oceanography.

Strengthen science-policy dialogue
Lead EOOS
Guide system design
Integrate observing and forecasting systems

EOOS Strategy and Roadmap for Implementation

CINEA tender on reporting the OO plans

Advocating for coordination, integration, and sustainability of the ocean observing and forecasting system through EuroSea project, presentations at meetings/webinars and interventions at Panels

EuroGOOS | General Assembly 30-31 May 2023





Stimulate knowledge transfer Facilitate cooperation among broader community

New and updated information on marine products, in situ data access and data providers in the Copernicus in situ database (EEA COINS)

Support the work of EuroGOOS Task Teams

New partnerships through projects involved, new possibilities in partnership with the Black Sea countries opened

Two new member applications received – CMMI and CNRS

Facilitation of the EOOS governance bodies

Enhance partnerships in biological observations in BIO WG and new EU project proposals



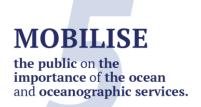
#### **PROMOTE**

sustainability across the value chain of operational oceanography and ocean observing. Establish links with national funders
Support national coordination
Demonstrate value of observations
Advocate long-term commitment

Communication efforts – EuroSea webinars and events, EOOS webinar, EMD workshops and exhibition stand

Regular interactions with stakeholders and the European Commission

Collaborating with the EU4OceanObs project to demonstrate the relevance of sustained ocean observing – videos, interviews



Co-design promotion materials
Organise events to engage with
policy makers

OL WG activities in UN OD project Scientists for Ocean Literacy

Youth engagement and ocean literacy (DOORS)
Involvement in the EC's ocean literacy initiative
EU4Ocean coalition









## **Integration workshop 3-4 May 2022 - Actions**

- Webinars on the key outcomes of EU projects and relevant initiatives EuroGOOS is involved in (three webinars have been organised)
- Work with the DataMEQ to prepare and submit for the GA the EuroGOOS Data Policy
- OLWG meetings with EuroGOOS TTs and WGs to better learn about each other's activities and see how connections and synergies can be developed
- A joint meeting between Coastal WG and Science Advisory WG was held to define responsibilities and look for synergies across the two WGs
- MANY ACTIONS ARE STILL TO BE COMPLETED

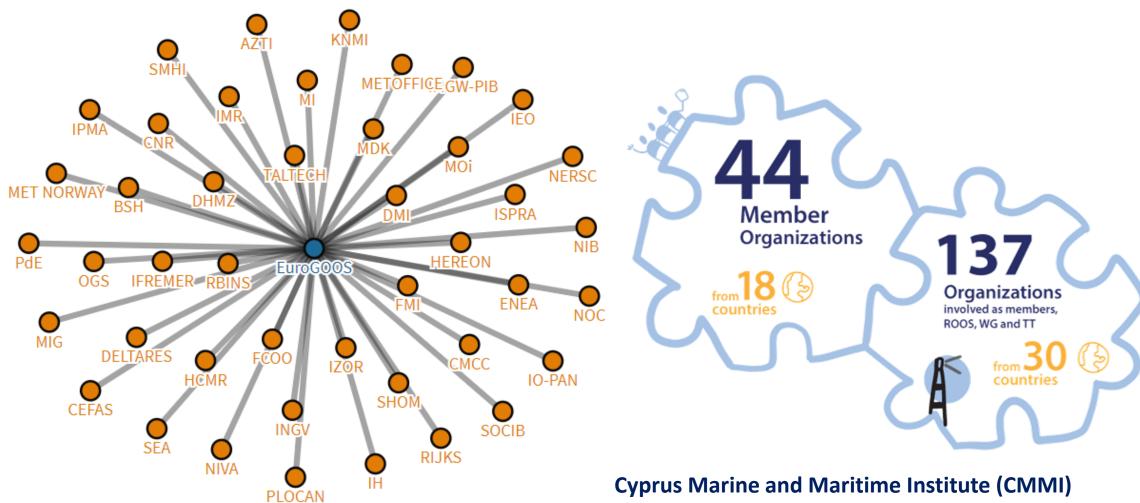












**Cyprus Marine and Maritime Institute (CMMI)** French National Centre for Scientific Research (CNRS)







## **EuroGOOS** working groups



Dina

Vicente



**EuroGOOS Data policy** 



Supporting Chairs and planning of the OP DCC kick-off event

#### Joseph

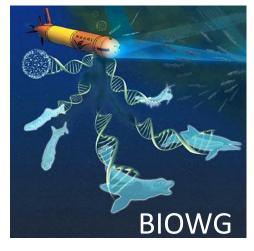


White paper on a seamless earth system approach for oper. oceanogr.



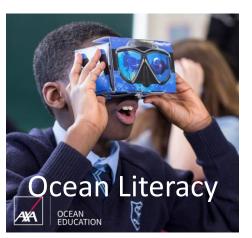
EOOS TF WS final report

Vicente



Deniz





Dina

Supporting OLWG mtgs with Eurogoos Tots and WGs 30-31 May 2023







#### **EuroGOOS** task teams





Joseph

Revamp of the group – kick off February 2023



Deniz

ToR to be finalised / supporting meetings



Vicente

ToR to be finalised / updating the interactive map



Vicente

Supporting meetings / producing an infographic on main activities and scope



Dina

Supporting meetings and organisation of European glider data workshop, promoting the annual Glider Summer School



Vicente

Supporting meetings and 2<sup>nd</sup> EuroSea Tide Gauge Network Workshop, promoting tide gauge metadata catalogue



# ROOS



#### **EuroGOOS ROOS**













- Participation and supporting ROOS Annual Meetings / General Assemblies
- Supporting the Arctic ROOS in promoting a GOOS Regional Alliance for the Arctic
- Dedicated communications support to all ROOS
- Started the promotion of a EuroGOOS Black Sea ROOS



**MONGOOS GA 2022** 





# **EU Projects**

## **EuroGOOS** in EU projects











2020-2024



2020-2023

DS COEOSC

Blue-Cloud2026

A federated European FAIR and Open Research Ecosystem for oceans, seas, coastal and inland waters

2023-2026

CINEA/EMFAF/2021/3.4.9

## **All Ocean Obs**

Study for reporting obligations for Ocean Observation

2022-2023



2020-2023





2022-2025









## Representing EuroGOOS in international initiatives and at events



EuroGOOS – IOC GOOS **GOOS GRA Council** 











**ARCTIC SCIENCE** 

17 - 24 February 2023











**24 May 2023** 16:15-17:30 CEST

**BREST EXPO** Parc des Expositions



CoastPredict SciNMeet **OLWA** Ocean Predictions DCC



unesco

Intergovernmental Oceanographic **Commission** 

Collaborations with third countries in the Black Sea (DOORS)







# **EuroGOOS Office representation at Global Panels**

Panel	Scale	EuroGOOS staff member	Role
GOOS Regional Alliances Council	Int'l	Inga Lips	Member
IOC Electoral Group 1	Int'l	Inga Lips	Observer
GEO High-level EC Working Group	Int'l	Inga Lips	Observer
UN OD Programme CoastPredict Advisory Committee	Int'l	Inga Lips	Member
UN Ocean Decade Programme SciNMeet Ocean Literacy and Capacity Building Task Teams	Int'l	Dina Eparkhina	Member
GEO Blue Planet Ocean Communicators United	Int'l	Dina Eparkhina	Member
Ocean Observers Working Group	Int'l	Dina Eparkhina	Member
UN Ocean Decade Ocean Acidification Research for Sustainability" (OARS) programme WG on outreach & engagement	Int'l	Dina Eparkhina	Member
WMO Expert Team on Metocean Requirements (ET-MOR)	Int'l	Vicente Fernandez	Member
GOOS Task Team to Advance the Development of an Arctic GRA	Int'l	Joseph Nolan	Member





# UN Decade of Ocean Science



# The Decade Actions contributed/endorsed



- Office is coordinating the Decade project Scientists for Ocean Literacy (endorsed in October 2021), which is part of the UNESCO-led Decade programme Ocean Literacy With All
- Involvement in the setting up of Decade programmes **SciNMeet** (Mediterranean Science We Need for the Ocean We Want) and **CoastPredict** both programmes were launched during the reporting period
- The Office helped coordinate the preparation of the new **Decade Collaborative Centre on Ocean Prediction** (implemented by Mercator Ocean International), and launched in January 2023
- Organise Decade-endorsed activities:
  - EuroGOOS 10th International Conference, 3-5 October 2023















# **EuroGOOS Team**



Inga Lips Secretary General



Joseph Nolan Science Officer



Dina Eparkhina
Senior Policy and
Communications Officer



Deniz Karaca Science Officer



Vicente Fernández
Science Officer



Alicia Blanco
Communications Officer



Orla Colligan Administrator





# EuroGOOS Communication Strategy

Alicia Blanco EuroGOOS Office



# Communication Strategy







# What?

The Communication Strategy provides an easy and useful set of tools, guidelines and resources to state the EuroGOOS unique role, by defining the key communication objectives.

It is focused on communication basic pillars (target audience, goals, messages, channels), to rethink and improve how EuroGOOS communicate its activities and the activities of ROOS, Task Teams, Working Groups and EU Projects.





# Why?

The common use of the Communications Strategy is expected to help harmonize the communications of EuroGOOS, and to improve how different stakeholders perceive its activities, objectives and goals, and to increase the visibility among the community.





# Who?

The Communications Strategy is meant to be used by the EuroGOOS Office, and member delegates, chairs and co-chairs dealing with the communication activities of individual ROOS, Task Teams and Working Groups.





# How?

- Brand guidelines
- New website
- Social media strategy
  - 1. Social media content
  - 2. Common hashtags
- Resources





### Campaign #1: EuroGOOS Core & Ocean Literacy

- Core activities
- Webinars
- Task Teams
- WGs
- Regions

#### Campaign #2: European projects & initiatives

- DOORS
- EuroSea
- Blue-Cloud 2026
- CINEA
- Jerico
- Etc.

#### Campaign #3: Members and stakeholders news

- Activities
- Achievements
- EU Projects
- Events
- Good practices
- Etc.

- Website
- Newsletter
- Social media

- Mailing
- Events



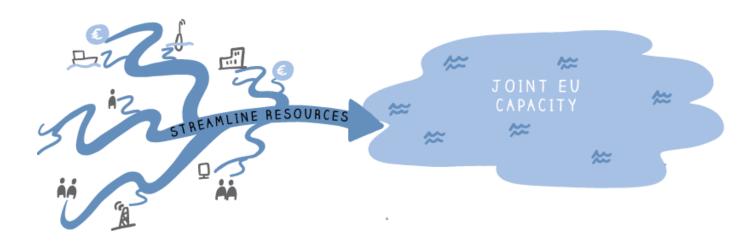
#### Example of dissemination



Fixed Platforms Task Team promotes scientific and technological synergies among European ocean observing infrastructures and national and regional observatories.

The members collaborate in the areas of shared priorities, exchange best practices, and feed data to the EuroGOOS ROOS regional portals, EMODnet, and Copernicus Marine Service.



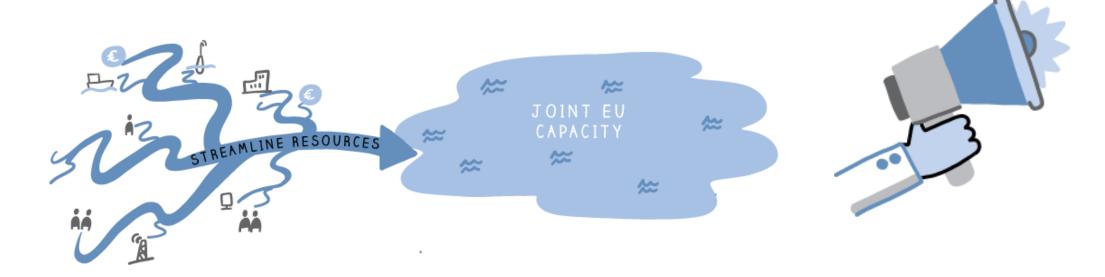


@EuroGOOS

info@eurogoos.eu

www.eurogoos.eu





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