EuroGOOS Ocean Literacy Activities Survey

Live survey until July 31, 2024

Thank you so much for contributing your time to filling out this survey! Your input will help us empower Ocean Literacy, boost synergies, and develop more impactful activities.

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* Required

Purpose of this survey

The purpose of this survey is to collect invaluable insights on the existing Ocean Literacy activites in European ocean agencies (marine research institutes, met offices, hydrographic agencies, oceanographic institutes, etc). This will help us to promote their relevance and gain more impact. All responses are confidential and analysed only internally. We kindly ask to fill this survey for each **OL activities ongoing as of 1 January 2022** or started on/after that day. Filling in the survey will require **approximately 15 minutes**.

This survey will be an **<u>open until 31 July 2024</u>**, afterwards results are going to be processed and published for an update on current OL activity progress.

The results of this survey will inform the activities of the *EuroGOOS Ocean Literacy Working Group* (including scientific publications, public repository of resources, and others) and the *EuroGOOS Ocean Decade project Scientists for Ocean Literacy*. Thank you so much for sharing your time to fill this survey!

This survey is managed by the EuroGOOS Ocean Literacy Working Group (<u>https://eurogoos.eu/ocean-literacy-wg/</u>)

You can download the survey here and use this file to prepare the responses. Please submit the responses via the online form only. For any inquiry you can contact Dina Eparkhina, EuroGOOS Senior Policy and Communications Officer (dina.eparkhina _AT_ <u>eurogoos.eu</u>).

About the person responsible for the activity

Please note that the following questions refer to the activity organisation responsible. If you are compiling this survey on behalf of someone else, please answer according to this note.

Your information is highly confidential, the following information is for internal research purpose only, no personal information will be shared. The EuroGOOS Privacy Policy shall apply: <u>https://eurogoos.eu/eurogoos-data-privacy-policy/</u>

1. Are you responsible for the activity you are entering details on? *



🔵 No

2. Gender: how do you identify? *



- 🔵 Man
- Non-binary

Prefer not to say

3. How old are you?

- < 18
- 18 25
- 26 35
- 36 45
- 46 55
- > 55
- Prefer not to say

4. What is the highest level of education you've completed? If you select "Other", please specify.

\bigcirc	High school
\bigcirc	Bachelor's degree
\bigcirc	Master's degree
\bigcirc	Doctorate degree
\bigcirc	Prefer not to say
\bigcirc	

5. Which sector are you working for? If you select "Other", please specify. *

\bigcirc	Research
\bigcirc	Education
\bigcirc	Government
\bigcirc	IT (Information Technology)
\bigcirc	Start-up
\bigcirc	NGO
\bigcirc	Policy
\bigcirc	

6. For which organisation do you work? If you are part of EuroGOOS member organisation, please specify which – if not select Other and give the organisation's full name



- Belgium EuroGOOS Office
- Belgium Royal Belgian Institute of Natural Sciences (RBINS)
- Croatia Croatian Meteorological and Hydrological Service (DHMZ)

- Croatia Institute of Oceanography and Fisheries (IOR)
- Cyprus The Cyprus Marine and Maritime Institute (CMMI)
- Denmark Danish Meteorological Institute (DMI)
- Denmark Defence Centre for Operational Oceanography (FCOO)
- Estonia Tallinn University of Technology (TalTech)
- () Finland Finnish Meteorological Institute (FMI)
- France The French National Centre for Scientific Research (CNRS)
- France French Naval Hydrographic and Oceanographic Service (SHOM)
- France French Research Institute for Exploitation of the Sea (Ifremer)
- France Mercator Ocean International (MOI)
- Germany Federal Maritime and Hydrographic Agency (BSH)
- () Germany Helmholtz-Zentrum Hereon
- Greece Hellenic Centre for Marine Research (HCMR)
- Ireland Marine Institute (MI)
- Italy Euro-Mediterranean Center on Climate Change (CMCC)
- Italy National Research Council of Italy (CNR)
- Italy Italian National Agency for new technologies, energy and sustainable economic development (ENEA)
- Italy National Institute of Geophysics and Volcanology (INGV)
- Italy Italian National Institute for Environmental Protection and Research (ISPRA)
- () Italy National Institute of Oceanography and Experimental Geophysics (OGS)
- () Netherlands Deltares
- Netherlands Royal Netherlands Meteorological Institute (KNMI)
- Netherlands Rijkswaterstaat Water, Traffic and Environment
- Norway Norwegian Institute for Water Research (NIVA)

- Norway Institute of Marine Research (IMR)
- Norway Norwegian Meteorological Institute (MET Norway)
- Norway Nansen Environmental and Remote Sensing Center (NERSC)
- Poland Institute of Meteorology and Water Management (IMGW-PIB)
- Poland Institute of Oceanology, Polish Academy of Sciences (IO PAN)
- Poland Gdynia Maritime University, Maritime Institute
- Portugal Hydrographic Institute (IH)
- Portugal Portuguese Institute for the Ocean and Atmosphere (IPMA)
- Slovenia Slovenian Environment Agency (ARSO)
- Slovenia National Institute of Biology (NIB)
- Spain Oceanic Platform of the Canary Islands (PLOCAN)
- Spain Balearic Islands Coastal Observing and Forecasting System (SOCIB)
- Spain AZTI
- Spain Spanish Institute of Oceanography (IEO)
- Spain Puertos del Estado
- Sweden Swedish Meteorological and Hydrological Institute (SMHI)
- United Kingdom Centre for Environment, Fisheries and Aquaculture Science (Cefas)
- United Kingdom National Oceanography Centre (NOC)Option 46
- () United Kingdom UK Met Office
- \bigcirc

About your Ocean Literacy activity

Please refer to one activity/OL resource at a time.

- 7. Please specify the activity name: *
- 8. Activity brief description: *
- 9. Please add up to 6 keywords *

10. Which topic does the activity refer to? If you select "Other", please specify. *

\bigcirc	Physical Oceanography
\bigcirc	Biodiversity/Ecosystems
\bigcirc	Bio-geochemical oceanography
\bigcirc	Remote sensing
\bigcirc	Marine pollution
\bigcirc	Environmental management
\bigcirc	Fisheries & Aquaculture
\bigcirc	Promotion of diversity (STEM, gender, etc)
\bigcirc	Marine geology
\bigcirc	Marine resources
\bigcirc	In situ technologies
\bigcirc	Climate
\bigcirc	Blue-Economy
\bigcirc	Sustainable Development
\bigcirc	Promotion of marine/maritime careers
\bigcirc	Marine geophysics
\bigcirc	Maritime Spatial Planning
\bigcirc	Ocean governance

11. Would you like to add any detail about the topic?

- 12. Please specify the type of activity according to the following options. If you select "Other", please specify. *
 - School curricula projects
 - International, EU or regional official events (WOD, EMD, etc.)
 - Festival & Exhibition
 - Art & Science
 - Open Day (includes EU Researcher's night)
 - Citizen Science
 - OL Resources (books, games, smartphone/web applications, video, cartoons, podcast, toolkits, educational modules, etc.)
 - Social Events
 - Seminars, Workshops & RoundTables
 - Learning Marine Sciences for/in Schools
 - Learning Marine Sciences for/with Teachers
 - Learning Marine Sciences for/in Universities
 - Learning Marine Sciences other target groups
 - \bigcirc

13. If you selected "OL Resources" before, please select the type below. If you select "Other", please specify.

\bigcirc	Game
\bigcirc	Video
\bigcirc	Toolkit
\bigcirc	Cartoon
\bigcirc	Book
\bigcirc	Podcast
\bigcirc	Smartphone/web application
\bigcirc	Educational modules
\bigcirc	

14. Is the activity part of any of these (if you select "Other", please specify): *

\bigcirc	Institutional activity
\bigcirc	Networking activity
\bigcirc	Educational programmes
\bigcirc	Scientific project (not dedicated to OL)
\bigcirc	Ocean Literacy project
\bigcirc	None of the above
\bigcirc	

15. Specify if you wish to which specific program/project/etc. the activity contributed (not required):

16. Activity target (if you select "Other", please specify): *

Please select at most 3 options.

Teachers
Pupils - 3-5y
Pupils - 6-11y
Pupils - 12-14y
Students - 15-18y
Students - +18y
All publics
Private Sector Stakeholders
Public Sector Stakeholders
Policy makers
Experts (e.g. from different disciplines)
Journalists & Media
Scientists
NGOs, associations

17. Where has the activity been developed? *

\bigcirc	Germany
\bigcirc	United Kingdom
\bigcirc	Ireland
\bigcirc	Belgium
\bigcirc	Netherlands
\bigcirc	France
\bigcirc	United States
\bigcirc	Spain
\bigcirc	Italy
\bigcirc	Portugal
\bigcirc	Sweden
\bigcirc	EU/Pan-EU Organization
\bigcirc	

18. Activity language (if you select "Other", please specify): *

EN
FR
DE
ES
PT
IT
GR
NO
SE
Gaeilge

19. How would you define the geographical scale of this activity? If you select "Other", please specify. *



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20. How would you define the temporal scale of this activity? If you select "Other", please specify. *

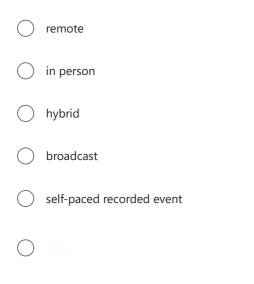


- 21. Activity start date (for recurrent events, please specify the first edition start date; for OL resources, please specify the first edition launch): *
 - :::
- 22. Activity end date (for recurrent events, please specify the last edition end date; for OL resources, please fill in with the first edition launch): *

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23. Activity duration in time (expressed in number of days). For OL resources, please specify duration in time required to develop the product: *

24. Participation mode (if you select "Other", please specify): *



- 25. Please provide any relevant link for the activity (webpage, social media page, platform, etc.)
- 26. Please provide contact details of the activity reference person (Name, Surname, e-mail)

Activity partnership

This section allows the description of the partnership/collaborations that contributed to organise the activity

27. Activity partnership size (number of institutions/companies involved in the activity organisation) *

\bigcirc	Just my Institution
\bigcirc	2 (my Institution plus 1 partner)
\bigcirc	3-5
\bigcirc	6-10
\bigcirc	>10

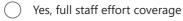
- 28. Activity partners list: *
- 29. Does the activity development involve any of these professionals? If you select "Other", please specify. *

graphic design
educational
accessibility
video making
marketing
journalist is included in scientific dissemination
scientific dissemination
artist/performer

Human Resources

This section is intended to get information on the staff effort involved

- 30. Staff effort in terms of total person-month (PM) on a yearly basis required **to organise the activity** (non including running the activity) *
 - < 0,5 PM
 - Between 0,5 and 1 PM
 - Between 1 and 3 PM
 - Between 3 and 6 PM
 - More than 6 PM
- 31. Staff effort in terms of total person-month (PM) on a yearly basis required **to running the activity** (non including organising the activity) *
 - 🔵 < 0,5 PM
 - Between 0,5 and 1 PM
 - Between 1 and 3 PM
 - Between 3 and 6 PM
 - More than 6 PM
- 32. Does the activity have a dedicated funding/budget covering staff effort allocation? *



- Yes, partial staff effort coverage
- No dedicated funding/budget for staff effort allocation

33. Comments on staff allocation (if any).Please add here any consideration you may find relevant regarding staff allocation.

Uptake & Impact

This section aims at collecting information on the activity uptake and impact.

- 34. Do you keep information on the activity uptake? *
 - 🔵 Yes
 -) No
- 35. Activity uptake (in terms of number of participants per single edition and/or users per OL resource) *
 - < 50 participants/users</p>
 - Between 50 and 100 participants/users
 - Between 100 and 250 participants/users
 - Between 250 and 500 participants/users
 - More than 500 partcipants/users
- 36. If more than 500 participants/users please specify the approximate number
- 37. Do you measure other uptake indicators? If yes, please specify which indicators.
- 38. Do you measure the activity impact? *
 - 🔵 Yes
 - 🔵 No

39. How do you measure it (if you select "Other", please specify)? *

Monitoring the evolution of number of participants/users through time
Survey/questionnaire
Interviews
Report on lessons learned
Self-defined metric
Other

- 40. If you selected "self-defined metric" please describe the metric you apply
- 41. Does the activity have an impact on your work? *
 - 🔵 Yes
 - 🔵 No
- 42. Please specify the impact on your work. Please select the most relevant to you. You may specify more later on. If you select "Other", please specify. *
 - Improved communication skills
 - New insights on my research
 - Scientific network expansion
 - Institutional recognition
 - Increased funding opportunities

43. Lessons learned as personal achievement as a professional/research scientist

Communication

This section refers to the communication initiatives that have been set for the described activity.

44. How do you communicate the activity? If you select "Other", please specify. *

Website
Instagram
Newsletter
Tik-Tok
Linkedin
Facebook
Twitter/X
Other social media
Press
Printed materials
TV/radio
Scientific papers
Meetings/Conferences/Workshops or side events

45. We may invite some participants to EuroGOOS Ocean Literacy Working Group research activities. Please provide your email address if you're interested in being informed. Thank you.

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