

EuroGOOS Ocean Literacy Activities Survey

Live survey until July 31, 2024

Thank you so much for contributing your time to filling out this survey! Your input will help us empower Ocean Literacy, boost synergies, and develop more impactful activities.



* Required

Purpose of this survey

The purpose of this survey is to collect invaluable insights on the existing Ocean Literacy activities in European ocean agencies (marine research institutes, met offices, hydrographic agencies, oceanographic institutes, etc). This will help us to promote their relevance and gain more impact. All responses are confidential and analysed only internally.

We kindly ask to fill this survey for each **OL activities ongoing as of 1 January 2022** or started on/after that day.

Filling in the survey will require **approximately 15 minutes**.

This survey will be an **open until 31 July 2024**, afterwards results are going to be processed and published for an update on current OL activity progress.

The results of this survey will inform the activities of the ***EuroGOOS Ocean Literacy Working Group*** (including scientific publications, public repository of resources, and others) and the ***EuroGOOS Ocean Decade project Scientists for Ocean Literacy***. Thank you so much for sharing your time to fill this survey!

This survey is managed by the **EuroGOOS Ocean Literacy Working Group** (<https://eurogoos.eu/ocean-literacy-wg/>)

You can download the survey here and use this file to prepare the responses. Please submit the responses via the online form only. For any inquiry you can contact Dina Eparkhina, EuroGOOS Senior Policy and Communications Officer (dina.eparkhina_AT_eurogoos.eu).

About the person responsible for the activity

Please note that the following questions refer to the activity organisation responsible. If you are compiling this survey on behalf of someone else, please answer according to this note.

Your information is highly confidential, the following information is for internal research purpose only, no personal information will be shared. The EuroGOOS Privacy Policy shall apply: <https://eurogoos.eu/eurogoos-data-privacy-policy/>

1. Are you responsible for the activity you are entering details on? *

Yes

No

2. Gender: how do you identify? *

Woman

Man

Non-binary

Prefer not to say

3. How old are you?

< 18

18 - 25

26 - 35

36 - 45

46 - 55

> 55

Prefer not to say

4. What is the highest level of education you've completed? If you select "Other", please specify.

- High school
- Bachelor's degree
- Master's degree
- Doctorate degree
- Prefer not to say
- Other

5. Which sector are you working for? If you select "Other", please specify. *

- Research
- Education
- Government
- IT (Information Technology)
- Start-up
- NGO
- Policy
- Other

6. For which organisation do you work? If you are part of EuroGOOS member organisation, please specify which – if not select Other and give the organisation's full name

- Belgium - Agency for Maritime and Coastal Services, Coastal Division (MDK)
- Belgium - EuroGOOS Office
- Belgium - Royal Belgian Institute of Natural Sciences (RBINS)
- Croatia - Croatian Meteorological and Hydrological Service (DHMZ)

- Croatia - Institute of Oceanography and Fisheries (IOR)
- Cyprus - The Cyprus Marine and Maritime Institute (CMMI)
- Denmark - Danish Meteorological Institute (DMI)
- Denmark - Defence Centre for Operational Oceanography (FCOO)
- Estonia - Tallinn University of Technology (TalTech)
- Finland - Finnish Meteorological Institute (FMI)
- France - The French National Centre for Scientific Research (CNRS)
- France - French Naval Hydrographic and Oceanographic Service (SHOM)
- France - French Research Institute for Exploitation of the Sea (Ifremer)
- France - Mercator Ocean International (MOI)
- Germany - Federal Maritime and Hydrographic Agency (BSH)
- Germany - Helmholtz-Zentrum Hereon
- Greece - Hellenic Centre for Marine Research (HCMR)
- Ireland - Marine Institute (MI)
- Italy - Euro-Mediterranean Center on Climate Change (CMCC)
- Italy - National Research Council of Italy (CNR)
- Italy - Italian National Agency for new technologies, energy and sustainable economic development (ENEA)
- Italy - National Institute of Geophysics and Volcanology (INGV)
- Italy - Italian National Institute for Environmental Protection and Research (ISPRA)
- Italy - National Institute of Oceanography and Experimental Geophysics (OGS)
- Netherlands - Deltares
- Netherlands - Royal Netherlands Meteorological Institute (KNMI)
- Netherlands - Rijkswaterstaat – Water, Traffic and Environment
- Norway - Norwegian Institute for Water Research (NIVA)

- Norway - Institute of Marine Research (IMR)
- Norway - Norwegian Meteorological Institute (MET Norway)
- Norway - Nansen Environmental and Remote Sensing Center (NERSC)
- Poland - Institute of Meteorology and Water Management (IMGW-PIB)
- Poland - Institute of Oceanology, Polish Academy of Sciences (IO PAN)
- Poland - Gdynia Maritime University, Maritime Institute
- Portugal - Hydrographic Institute (IH)
- Portugal - Portuguese Institute for the Ocean and Atmosphere (IPMA)
- Slovenia - Slovenian Environment Agency (ARSO)
- Slovenia - National Institute of Biology (NIB)
- Spain - Oceanic Platform of the Canary Islands (PLOCAN)
- Spain - Balearic Islands Coastal Observing and Forecasting System (SOCIB)
- Spain - AZTI
- Spain - Spanish Institute of Oceanography (IEO)
- Spain - Puertos del Estado
- Sweden - Swedish Meteorological and Hydrological Institute (SMHI)
- United Kingdom - Centre for Environment, Fisheries and Aquaculture Science (Cefas)
- United Kingdom - National Oceanography Centre (NOC)Option 46
- United Kingdom - UK Met Office
-

About your Ocean Literacy activity

Please refer to one activity/OL resource at a time.

7. Please specify the activity name: *

8. Activity brief description: *

9. Please add up to 6 keywords *

10. Which topic does the activity refer to? If you select "Other", please specify. *

- Physical Oceanography
- Biodiversity/Ecosystems
- Bio-geochemical oceanography
- Remote sensing
- Marine pollution
- Environmental management
- Fisheries & Aquaculture
- Promotion of diversity (STEM, gender, etc)
- Marine geology
- Marine resources
- In situ technologies
- Climate
- Blue-Economy
- Sustainable Development
- Promotion of marine/maritime careers
- Marine geophysics
- Maritime Spatial Planning
- Ocean governance
-

11. Would you like to add any detail about the topic?

12. Please specify the type of activity according to the following options. If you select "Other", please specify. *

- School curricula projects
- International, EU or regional official events (WOD, EMD, etc.)
- Festival & Exhibition
- Art & Science
- Open Day (includes EU Researcher's night)
- Citizen Science
- OL Resources (books, games, smartphone/web applications, video, cartoons, podcast, toolkits, educational modules, etc.)
- Social Events
- Seminars, Workshops & RoundTables
- Learning Marine Sciences - for/in Schools
- Learning Marine Sciences - for/with Teachers
- Learning Marine Sciences - for/in Universities
- Learning Marine Sciences - other target groups
- Other

13. If you selected "OL Resources" before, please select the type below. If you select "Other", please specify.

- Game
- Video
- Toolkit
- Cartoon
- Book
- Podcast
- Smartphone/web application
- Educational modules
- Other

14. Is the activity part of any of these (if you select "Other", please specify): *

- Institutional activity
- Networking activity
- Educational programmes
- Scientific project (not dedicated to OL)
- Ocean Literacy project
- None of the above
- Other

15. Specify if you wish to which specific program/project/etc. the activity contributed (not required):

16. Activity target (if you select "Other", please specify): *

Please select at most 3 options.

- Teachers
- Pupils - 3-5y
- Pupils - 6-11y
- Pupils - 12-14y
- Students - 15-18y
- Students - +18y
- All publics
- Private Sector Stakeholders
- Public Sector Stakeholders
- Policy makers
- Experts (e.g. from different disciplines)
- Journalists & Media
- Scientists
- NGOs, associations
- Other

17. Where has the activity been developed? *

- Germany
- United Kingdom
- Ireland
- Belgium
- Netherlands
- France
- United States
- Spain
- Italy
- Portugal
- Sweden
- EU/Pan-EU Organization
- Other

18. Activity language (if you select "Other", please specify): *

EN

FR

DE

ES

PT

IT

GR

NO

SE

Gaeilge

Other

19. How would you define the geographical scale of this activity? If you select "Other", please specify. *

Local

Regional

National

European

International

Other

20. How would you define the temporal scale of this activity? If you select "Other", please specify. *

- Single event
- Recurrent (yearly)
- Recurrent (monthly)
- Recurrent (weekly)
- Recurrent (daily)
- Always available
- Other

21. Activity start date (for recurrent events, please specify the first edition start date; for OL resources, please specify the first edition launch): *

22. Activity end date (for recurrent events, please specify the last edition end date; for OL resources, please fill in with the first edition launch): *

23. Activity duration in time (expressed in number of days). For OL resources, please specify duration in time required to develop the product: *

24. Participation mode (if you select "Other", please specify): *

- remote
- in person
- hybrid
- broadcast
- self-paced recorded event
- other

25. Please provide any relevant link for the activity (webpage, social media page, platform, etc.)

26. Please provide contact details of the activity reference person (Name, Surname, e-mail)

Activity partnership

This section allows the description of the partnership/collaborations that contributed to organise the activity

27. Activity partnership size (number of institutions/companies involved in the activity organisation) *

- Just my Institution
- 2 (my Institution plus 1 partner)
- 3-5
- 6-10
- >10

28. Activity partners list: *

29. Does the activity development involve any of these professionals? If you select "Other", please specify. *

- graphic design
- educational
- accessibility
- video making
- marketing
- journalist is included in scientific dissemination
- scientific dissemination
- artist/performer
- other

Human Resources

This section is intended to get information on the staff effort involved

30. Staff effort in terms of total person-month (PM) on a yearly basis required **to organise the activity** (non including running the activity) *

- < 0,5 PM
- Between 0,5 and 1 PM
- Between 1 and 3 PM
- Between 3 and 6 PM
- More than 6 PM

31. Staff effort in terms of total person-month (PM) on a yearly basis required **to running the activity** (non including organising the activity) *

- < 0,5 PM
- Between 0,5 and 1 PM
- Between 1 and 3 PM
- Between 3 and 6 PM
- More than 6 PM

32. Does the activity have a dedicated funding/budget covering staff effort allocation? *

- Yes, full staff effort coverage
- Yes, partial staff effort coverage
- No dedicated funding/budget for staff effort allocation

33. Comments on staff allocation (if any).

Please add here any consideration you may find relevant regarding staff allocation.

Uptake & Impact

This section aims at collecting information on the activity uptake and impact.

34. Do you keep information on the activity uptake? *

Yes

No

35. Activity uptake (in terms of number of participants per single edition and/or users per OL resource) *

< 50 participants/users

Between 50 and 100 participants/users

Between 100 and 250 participants/users

Between 250 and 500 participants/users

More than 500 participants/users

36. If more than 500 participants/users please specify the approximate number

37. Do you measure other uptake indicators? If yes, please specify which indicators.

38. Do you measure the activity impact? *

Yes

No

39. How do you measure it (if you select "Other", please specify)? *

- Monitoring the evolution of number of participants/users through time
- Survey/questionnaire
- Interviews
- Report on lessons learned
- Self-defined metric
- Other

40. If you selected "self-defined metric" please describe the metric you apply

41. Does the activity have an impact on your work? *

- Yes
- No

42. Please specify the impact on your work. Please select the most relevant to you. You may specify more later on. If you select "Other", please specify. *

- Improved communication skills
- New insights on my research
- Scientific network expansion
- Institutional recognition
- Increased funding opportunities
- Other

43. Lessons learned as personal achievement as a professional/research scientist

Communication

This section refers to the communication initiatives that have been set for the described activity.

44. How do you communicate the activity? If you select "Other", please specify. *

- Website
- Instagram
- Newsletter
- Tik-Tok
- LinkedIn
- Facebook
- Twitter/X
- Other social media
- Press
- Printed materials
- TV/radio
- Scientific papers
- Meetings/Conferences/Workshops or side events
-

45. We may invite some participants to EuroGOOS Ocean Literacy Working Group research activities. Please provide your email address if you're interested in being informed. Thank you.

