

Inclusive communication – How can Ocean Literacy be Accessible to All?

2 December 2020 at 14:00 CET

Programme

1. Setting the scene and sharing experiences:

- [Viviamo In Positivo](#), Paola Agostini
- [Abecedarium - The Ocean in Sign Language](#), Angela Pomaro

2. Hearing from accessibility expert – keynote:

Valeria Bottalico, TBA21-Academy's Ocean Space

3. Tools to create magic:

Discussion on how to increase accessibility in Ocean Literacy, moderated by Dina Eparkhina

- How to trigger the audience interest?
- How to overcome constrains (space, time, use of materials...)?
- How to overcome unwillingness from members of the audience?
- How to overcome disappointment if things do not go right in this new setting?
- How to feel the audience?
- How to involve the audience?
- How to develop a programme that can be easily adapted?
- What training is needed?

About

The [EuroGOOS Ocean Literacy Network](#) works to upscale the Ocean Literacy and public engagement efforts of the European oceanographic and hydrographic agencies and met offices, and contribute to the European role in international Ocean Literacy within the UN Decade of Ocean Science for Sustainable Development. Today, the network brings together experts from 20 organizations in 8 countries and 3 organizations with pan-European or global remit.

The EuroGOOS Ocean Literacy Network has undertaken what is thought to be the most comprehensive survey of Ocean Literacy activities across European oceanographic organizations; and in doing so identified a potential gap in activities which are accessible to all.

In this interactive workshop, participants will first hear from an expert in accessible communication about the skills and techniques needed to ensure as many people as possible can access and understand the messages we want to convey. The group will then be invited to discuss how these principles and skills can be applied to Ocean Literacy.

This workshop is part of the 2020 CommOCEAN Conference: <https://commocean.org>