

## **Dina Eparkhina**

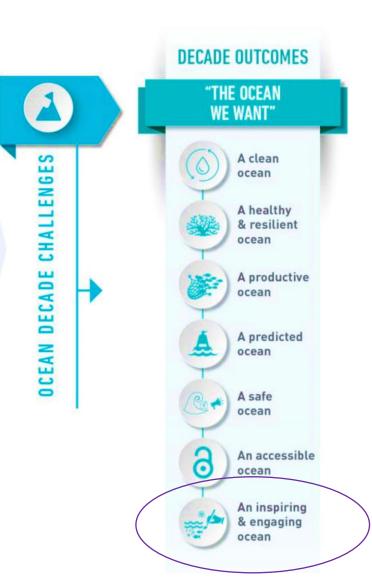
Ocean Literacy: Why the ocean should matter to us all

IOC/OTGA/OL Online Training Course, 17 February 2021









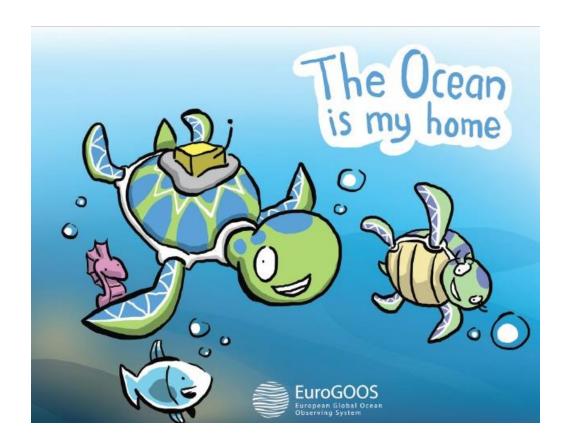
# Tell the story Leverage successes Localize Internationalize



# Tell the story

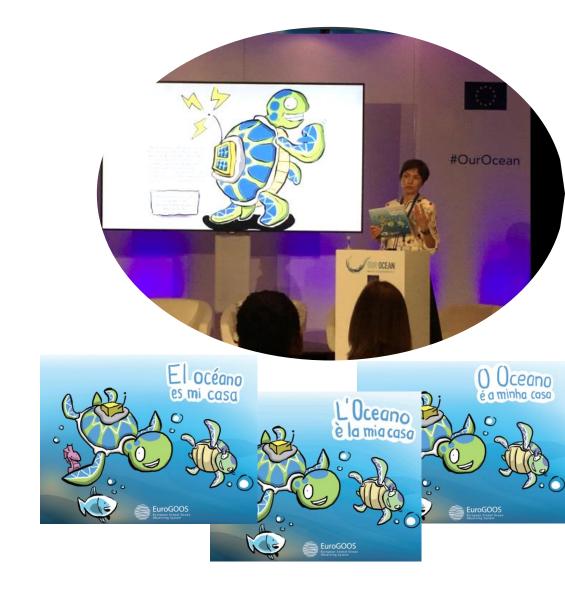


#### The story of the Ocean is My Home



#### Disseminated and used by:

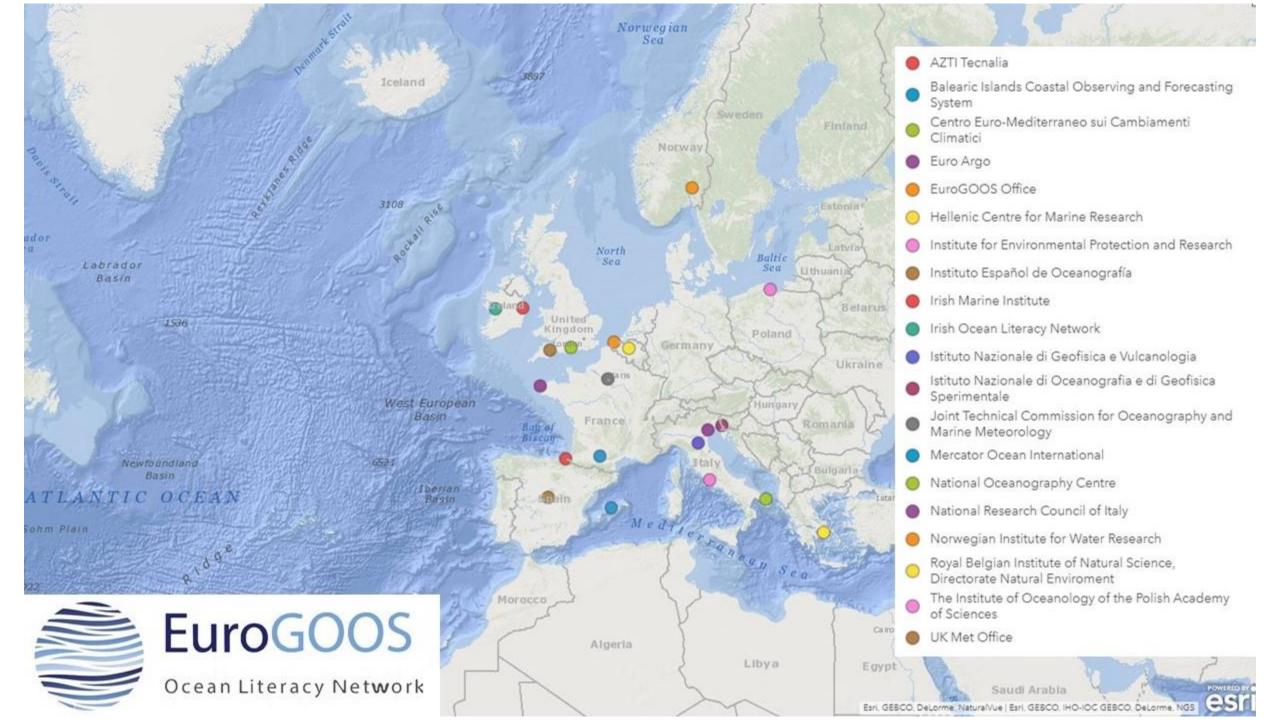
- **Schools** in France, Italy, Azores, Portugal incl Blue Schools, Ireland, Sweden, Spain, Belgium...
- European Parliament MEPs, Parliament Intergroups, International Conferences, ...



Translations in 4 languages, publication: ISPRA, Italy; IPMA and OMA, Portugal; SOCIB and CSIC, Spain, US IOOS http://eurogoos.eu/2017/10/16/our-ocean-2017/

## Leverage successes





## Localize











### **SeaCleaner**

A citizen science project to monitoring beached marine litter aimed at voluntaries and school students







SeaCleaner website: urly.it/3bbk5

1500

44

26.486

34.027

23

Students

Involved researchers

6

monitored

Km<sup>2</sup> of beach Micro marine litter classified

Macro marine litter classified **Documentaries** 

Scientific publications

## Internationalize













#### "THE SEA OF SCIENCE": A SUCCESS STORY

A nationwide artwork, video, and storytelling online contest aimed at primary and secondary school students

What students have to say about the ocean and how science could help it?





www.lamardeciencia.es

2.899

598

209

2.159

3

330.000

120.000

Students

**Schools** 

**Teachers** 

Submitted works

Editions & Oceanographic Cruises

Web visits

Unique visits





http://eurogoos.eu/ocean-literacy/





## Thank you!

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