EuroGOOS

EOOS Coordination & Communication
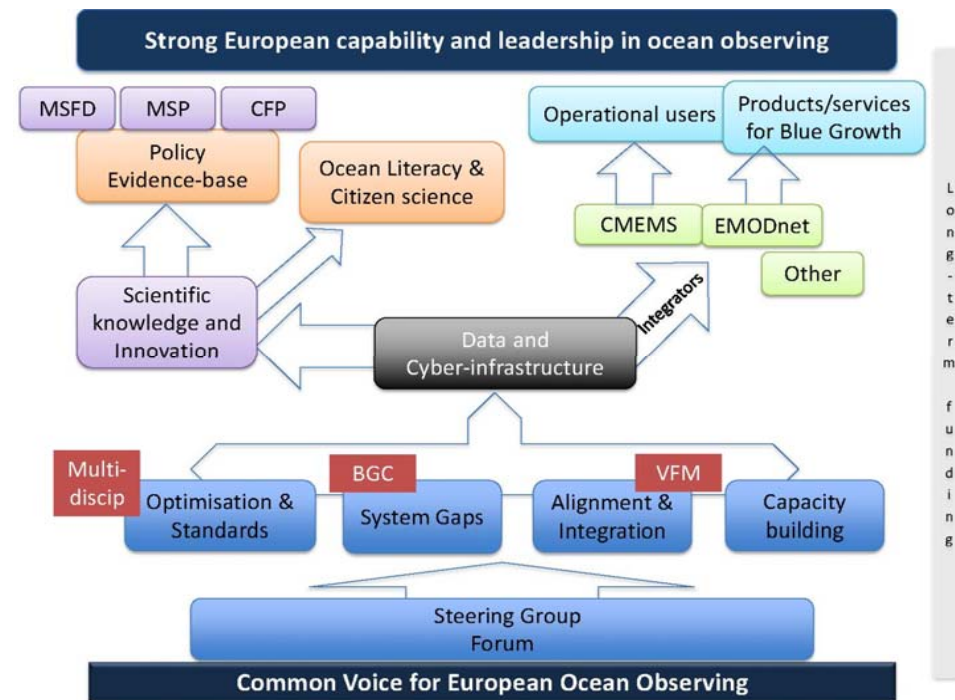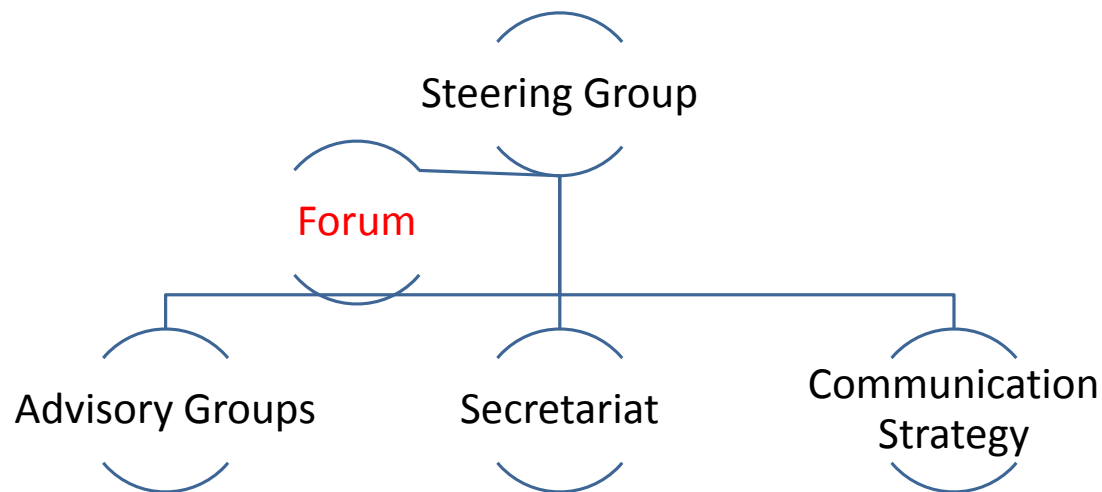
Executive Board Meeting
27-28 January 2016, Brussels

Dina Eparkhina
Dina.Eparkhina@EuroGOOS.eu
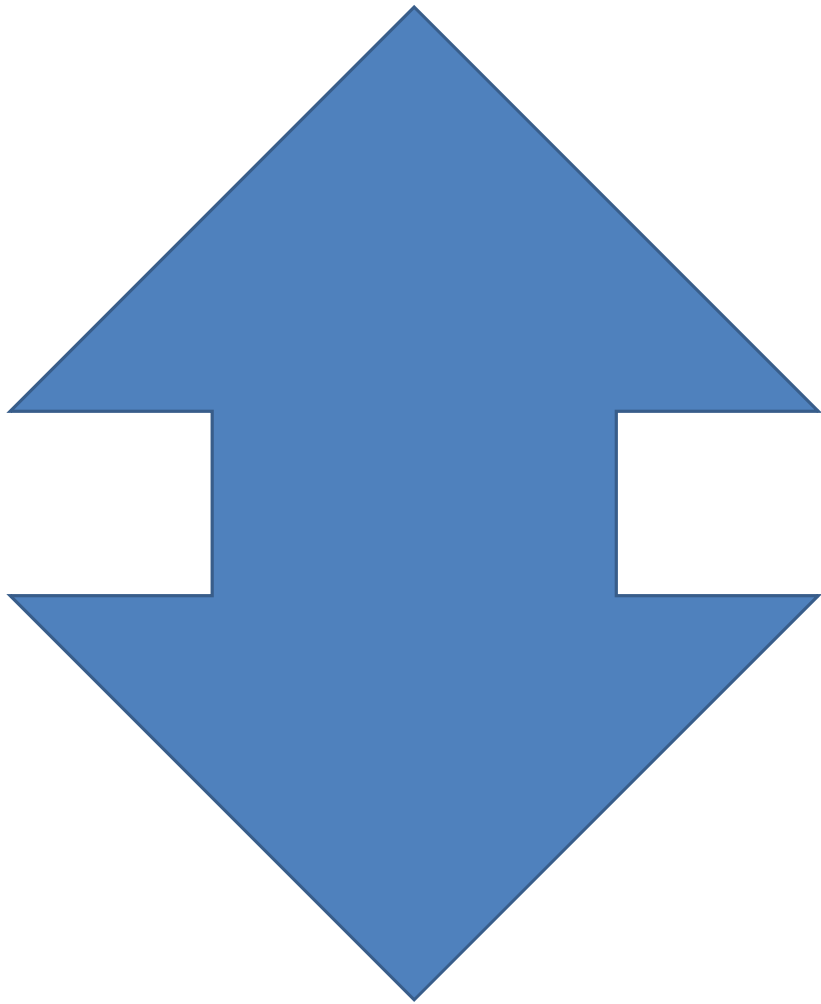
EOOS Coordination

EuroGOOS
European Global Ocean
Observing System

- Open
- Inclusive
- Open data policy

Requires support from full spectrum of providers and users

EOOS Communication

Both bottom up: community push

Top down: policy pull and support

Not an infrastructure or a system with a central governance BUT a **common** conceptual framework and a brand, endorsed and promoted, representing a **consolidated vision of the EU Observing as a whole**

Will help:
- local/national/regional prioritization and funding (political pull)
- pan-EU cooperation (communal synergies and projects targeted at filling the gaps)
- EU leadership at the global level

Next Steps: Spring 2016 (full list on page 7)

- Set up a Steering Group & hold 1st meeting (<u>for approval</u>)
- Launch a logo (<u>for approval</u>)
- Launch a website (eoos-ocean.eu)
- Prepare a one pager for dissemination
- Organize an event at the European Parliament